



Pre-Requisites:  
Intermediate  
Photography

Instructor:  
Ian McGuffie

## Visual Communication

*Course Objectives:*

Photography is the language of pictures. The difference between a good photography and a great one is the effective use of visual language. Topics covered will include basic elements of visual communications, the anatomy of a visual message and the development of a visual style. Through discussions and critiques of assignments in content, structure and compositions students will learn how to create images with maximum impact. This course is a must for any serious photographer

*Course Outline:*