



Pre-Requisites:  
Intermediate  
Photography

Instructor:  
Ian McGuffie

## The Photo Artist: Creative Techniques and Ideas

*Course Objectives:*

Within every person there is a unique creative potential to be discovered and unleashed!!! Photography is a wonderful means to explore your artistic and creative expression. This course is designed for you to discover define and refine your own visual signature, and create your own points of departure; through lectures, shooting assignments, field trips and group critiques.

The development of photography as art and contemporary art trends will be covered, as well as how to start to create a body of work that will get you noticed and shown. This course is taught by Ian McGuffie who has over 20 years of curatorial and gallery experience.

*Course Outline:*

\*Field Trips may occur outside scheduled class time.

\*Please bring a sampling of your work to the first class.

**Week 1**

Introduction, course outline, course objectives and course assignment overview. Lecture on photography as a medium of artistic expression. Its development as a fine art traditional and contemporary art practice please bring a sampling of your work.

**Week 2**

Workshop

**Week 3**

Review and critique. Lecture exploring technology photography and the digital revolution. The subjective and objective image; themes, style, movements, types.

**Week 4**

Workshop

**Week 5**

Review and critique. Lecture the creative photographer. Principles, techniques, creative exercises, overcoming creative blocks, making pictures happen exercising your vision.

**Week 6**

Workshop

**Week 7**

Review and critique. Lecture what you need to do to get your work shown. Creating an art portfolio, the artist's C.V, how to find a gallery, and how to sell your work.

**Week 8**

Workshop

**Week 9**

Workshop

**Week 10**

Review assignment - review and critique

**Focal Point**  
The Visual Arts Learning Center

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